

WASHINGTON COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	134,899	140,908	144,710	2.7%	5
Total Non-Ag Employment	51,529	53,614	51,507	-3.9%	5
Non-Ag Avg Monthly Wage	\$2,315	\$2,365	\$2,423	2.5%	18
Per Capita Income	\$24,400	\$24,869	\$23,216	-6.6%	22
Unemployment Rate*	2.9%	2.7%	4.6%	70.4%	6
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$354.5	\$404.8	\$404.0	-0.2%	6
Travel & Tourism Related Employment**	6,049	5,322	5,316	-0.1%	6
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$11,590.4	\$38,619.3	\$38,542.3	-0.2%	6
Transient Room Tax	\$1,929.6	\$2,468.2	\$2,724.0	10.4%	3
Restaurant Tax	\$1,664.9	\$1,716.2	\$1,766.2	2.9%	5
Car Rental Tax	\$286.8	\$317.6	\$291.6	-8.2%	5
Gross Taxable Retail Sales (millions)	\$2,680.2	\$2,615.1	\$2,267.5	-13.3%	5
REGIONAL VISITATION COUNTS					
St. George Welcome Center	239,156	193,346	53,714	-72.2%	
Zion N.P.	2,514,490	2,657,281	2,657,213	0.0%	
Bryce Canyon N.P.	890,673	1,012,562	1,043,321	3.0%	
Quail Creek S.P.	108,482	112,534	95,239	-15.4%	
Cedar Breaks N.M.	453,382	514,871	642,177	24.7%	
Grand Staircase-Escalante N.M.	695,866	708,362	711,310	0.4%	
Snow Canyon S.P.	255,643	385,963	299,233	-22.5%	
Coral Pink Sand Dunes S.P.	66,468	69,509	62,741	-9.7%	
Gunlock S.P.	60,891	45,222	51,915	14.8%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

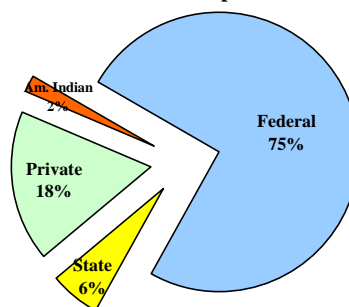
Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	1,554,104	100.0%
Federal Government	1,161,710	74.8%
BLM	635,172	40.9%
US Forest Service	394,568	25.4%
National Park Service	131,970	8.5%
National Wildlife Service	--	--
Other •	--	--
State Government	88,738	5.7%
Utah State Parks & Recreation	8,072	0.5%
Utah State Wildlife Reserves	848	0.1%
State Trust Lands	79,815	5.1%
Other ••	3	0.0%
American Indian	28,183	1.8%
Private*	275,786	17.7%

• Includes Military and Bankhead Jones land

*May include some local government land

•• Includes State Sovereign and UDOT land

Land Ownership - 2008



Washington County Tourism Profile

